



**SOUTH AFRICAN
FOOTBALL ASSOCIATION**

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To whom it may concern

Re: Endorsement of the turn the tide for children (ttt4c) football programme

It is my pleasure to endorse the ttt4c Football Programme and believe together we can lift the potential, dreams and skills of our youth in South Africa with these initiatives.

SAFA is encouraged that sports – in particular football, can recruit our youth and bring individual volunteerism, not-for-profit organizations and business's together to make a real difference. This programme seems at looking at our children as complete individuals and we look forward to see how this impacts current players, and maybe even future champions.

I am also encouraged that Antonio da Costa is part of this program and believe that his oversight, work ethics and passion for football and children would be a great value to this programme. I have known Antonio since January 2007 during my engagement as Head of Legal of the 2010 FIFA World Cup Organising Committee South Africa. Antonio has demonstrated outstanding ability to listen, understand and offer solutions to challenges facing projects,

We wish the programme well and I pledge my full support to help the initiative to become a massive success. We ourselves are looking at ways of coming alongside this initiative as we all consider adding unique value to collaborative effort.

I trust it will continue and grow after the pilot project in December 2010.

Yours sincerely,

**LESLIE SEDIBE
CHIEF EXECUTIVE OFFICER
SOUTH AFRICAN FOOTBALL ASSOCIATION**